unstoppable ACTOR NEXT LEVEL

MEDIA LIBRARY & DEMO REEL AUDIT

DEMO REEL

- [ ] QUALITY: CAN WE SEE YOU CLEARLY?
- [ ] QUALITY: CAN WE HEAR YOU CLEARLY?
- [ ] SHOWS PRODUCED WORK?
- [ ] 2 MINUTES OR LESS
- [ ] BEST CLIP UP FRONT
- [ ] HAS A REASON TO KEEP WATCHING EVERY 10 SECONDS?
- [ ] SHOWS YOUR RANGE
- [ ] CLEARLY HIGHLIGHTS YOUR BRAND
- [ ] DOES IT REFLECT THE KINDS OF ROLES YOU'VE ALREADY PLAYED?
- [ ] DOES IT REFLECT THE KINDS OF ROLES YOU'RE LIKELY TO GET CAST IN?
- [ ] HAS ENOUGH CLIPS TO SEPARATE COMEDY & DRAMA (OR ALREADY DID)

THE "4 REASONS":

1. SEE HOW YOU LOOK ON CAMERA
2. ASSESS YOUR SKILLS
3. SEE KINDS OF ROLES YOU'VE PLAYED (BRAND)
4. SEE YOUR RANGE

MEDIA LIBRARY

- [ ] DO YOU HAVE A MEDIA LIBRARY?
- [ ] ARE YOUR CLIPS LABELED BY TYPE OF ROLE/BRAND
- [ ] IS IT ORGANIZED AND EASY TO FIND THINGS
- [ ] HAS THE BEST OF YOUR SHORT CLIPS
- [ ] HAS LONGER SCENES AVAILABLE TO WATCH

MEDIA LIBRARY& DEMO REEL AUDIT

NO REEL/MEDIA LIBRARY? Use this checklist to help you generate ideas to help you get clips for your reel/media library

- [ ] GET DONE FOR YOU REEL (STAGE 0/1 ONLY)
- [ ] WRITE/PRODUCE SHORT FILM/WEBISODE
- [ ] NETWORK WITH UP & COMING FILMMAKERS
- [ ] RECORD HIGH QUALITY, BRANDED SELF-TAPES
- [ ] SUBMIT TO STUDENT FILMS
- [ ] _____

ACTION STEPS:

To get the ball rolling on creating a demo and/or clip library I will:

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