

# 154 Social Media Content Ideas for Actors

## 😊 PERSONAL RELATABLE

- A new app you love
- A selfie. Yup.
- Your why
- Anecdote related to image
- Anecdote related to the feeling your image conveys
- Currently reading/watching/listening to
- Do you remember \_\_\_\_\_?
- Friends & family (who are you hangin' out with?)
- How you feel/ask how they feel
- Personal quote from you
- Photos of you, of course
- Story from your day
- Story from your life
- What you're planning
- What you're wearing
- What you're eating with check-in
- Your go-to coffee (or tea or any beverage)
- Your goal for the day/week/month
- Your morning routine
- Your short and/or long-term goals

## 🌿 LIFESTYLE/AESTHETIC

- A bag-spill
- A flat lay image of items you use daily
- A flat lay image of items for a project
- A great looking wall
- A new spot in your city
- Actor on-the-go
- Collage of images
- Cool signs
- Favorite local spot
- Favorite small business
- Flowers
- How you unwind after a long day
- Landscapes
- Morning drink aesthetic
- Mosaic or big grid
- Photo within photo
- Something outdoorsy
- Sunrise or sunset
- The view from where you're sitting
- What your current phone/desktop background says
- What your journal/planner looks like
- Your bookshelf
- Your new obsession
- Your weekend reset ritual
- The inside of your car
- A close-up of your favorite detail in your home
- Your "getting ready" vibe
- Random thing that made you smile today

## 🎭 ENTERTAINMENT/CREATIVE

- A quote
- A series of images centered around a hashtag
- Dance!
- Lip sync
- Make 'em laugh
- Reaction/duet side-by-side
- Repost (with permission and/or attribution)
- Sarcastic images
- Sing!
- Tell it like it is
- Time lapse of something you're doing
- Video or image series around one theme

## 📺 BEHIND THE SCENES/PROCESS

- A sneak peek into a project
- Behind the scenes (acting career)
- Behind the scenes (acting class)
- Behind the scenes (self-taping)
- Behind the scenes (shooting)
- Behind the scenes (you name it!)
- How it started vs. how it's going/ended
- Your self-taping set up
- Your workstation

## 📧 ACTING CRAFT & PROCESS

- Reel reaction
- Audition prep timelapse
- What's in your script notes
- Table read vibes
- First vs. final self-tape take
- Your take on an iconic monologue
- An acting class epiphany
- Biggest myth you believed about acting
- How you knew you found the right coach
- Advice to your younger self

## 🧘 WELLNESS/BALANCE

- A wellness thing you tried
- How you organize your week
- One habit that's changed your day-to-day
- Your favorite stretch for releasing tension
- Your digital detox practice
- A small daily practice that impacts your mood
- Your sleep routine
- Supplements, snacks, or rituals
- Your 'non-negotiables' list

## 📖 EDUCATIONAL/INFORMATIVE

- A favorite resource
- Common myths about being an actor
- Industry news
- Informative/educational
- Instructional/tutorial video
- Quick tip
- Something you learned recently
- Teach something you do really well
- Tips on how you manage your time
- Truth or myth: \_\_\_\_\_?
- Timely news

## 🌟 INSPIRATION/MOTIVATION

- A book you'd recommend
- A holiday experience
- A performance that inspires you
- A Podcast you're listening to
- A person that inspires you
- A positive or inspirational message
- An actor that inspires you
- Road trip post
- Teaser for upcoming release
- Something that motivates you
- This date in history
- Weather-related

## 💡 MINDSET/PERSONAL DEVELOPMENT

- A lesson life taught you outside of acting
- A limiting belief you're overcoming
- A time you surprised yourself
- One small win from this week
- Something that used to bother you — but doesn't
- What you do when you're overwhelmed
- Your go-to affirmation or mantra
- No one talks about how hard it is to...
- What keeps you going when you're not booking
- An acting lesson you learned the hard way
- Before I believed in myself, I...

## 🗨️ INTERACTIVE/ENGAGEMENT

- A quirky question
- Ask for like, comment, emoji IF...)
- Ask for random advice
- Ask your followers their opinion on something
- Fill in the blank
- Tag a friend who...
- This or that? (ex. Chocolate or vanilla?)

## 🎭 ACTING CAREER & COMMUNITY

- Callback moment
- Why you love your acting community
- Last great scene partner you had
- A show/film your acting friends need to see
- Shoutout to your acting teacher/mentor
- Cover of the latest script you're reading
- Something that didn't work
- Your audition outfit
- Direct promotion of latest project
- "Booked it!" energy post
- Your dream collaborators
- A recent professional risk you took
- The moment you knew you wanted to act
- Your favorite on-set experience
- One thing you always bring to set/auditions
- Industry events and award show-related content